

Healthy Together: A Toolkit for Health Center Collaborations with HUD-Assisted Housing and Community-Based Organizations



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**NATIONAL
NURSE-LED CARE
CONSORTIUM**
a PHMC affiliate

NCHPA
National Center for Health in Public Housing

National Center for Health in Public Housing

nchph.org



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National Nurse-Led Care Consortium

The **National Nurse-Led Care Consortium (NNCC)** is a membership organization that supports nurse-led care and nurses at the front lines of care.

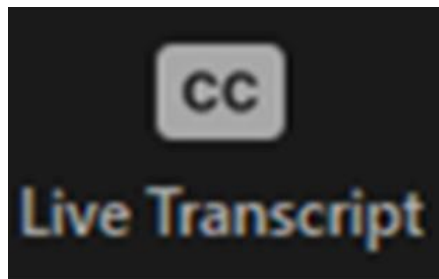
NNCC provides expertise to support comprehensive, community-based primary care.

- Policy research and advocacy
- Technical assistance and education support
- Direct, nurse-led healthcare services

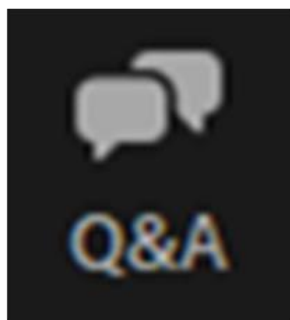
This webinar is supported by the Health Resources and Services Administration (HRSA) of the U.S. Department of Health and Human Services (HHS) as part of an award totaling \$550,000 with 0 percent financed with non-governmental sources. The contents are those of the author(s) and do not necessarily represent the official views of, nor an endorsement, by HRSA, HHS, or the U.S. Government. For more information, please visit [HRSA.gov](https://www.hrsa.gov).



Housekeeping

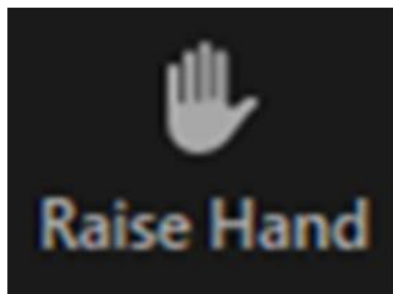


Captions: To turn on or remove captions, click the “Live Transcript” button at the bottom of your Zoom window and select “Hide Subtitle” of “Show Subtitle.”



Please ask questions!

- Click Q&A and type your question into the open field.
- The Moderator will either send a typed response or answer your question live at the end of the presentation.



Technical Issues? Please raise your hand to let us know.

Facebook Live



This webinar is being streamed live on Facebook. If you would like to share the livestream on Facebook with any colleagues or on your organization's page, please use the link in the chat.

National Nurse-Led Care Consortium plans to go live. 19h · 🌐

HEALTHY TOGETHER
A Toolkit for Health Center Collaborations with HUD-Assisted Housing and Community-Based Organizations

TODAY AT 3 PM
Healthy Together: A Toolkit for Health Center Partnerships with Housing and... [Set up live video](#)



Toolkit Links

To obtain a copy of the toolkit, go to either of the links below.

National Center for Health in Public Housing (NCHPH):

[Healthy Together - Health Ctr. and HUD-Assisted Housing Collaborations Toolkit](#)

National Nurse-Led Care Consortium (NNCC):

The toolkit will be uploaded to [NNCC's resource library](#).



Evaluation

- Please help us measure our impact with this session by filling out the **Evaluation survey** that will pop up in your browser after exiting the webinar – should take <2 minutes.
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Agenda

- Intro and Housekeeping
- Module 1: Health and Housing Assistance: Programs and People
- Module 2: Collaborative Strategies
- Module 3: Models That Work Promising Practices and Cross-Sector Collaborations
- Electronic Toolkit – Coming Attractions!
- Q&A/Discussion

Speakers



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National Center
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Public Housing



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Neighborhood &
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Villie Appoo, MA, MSW
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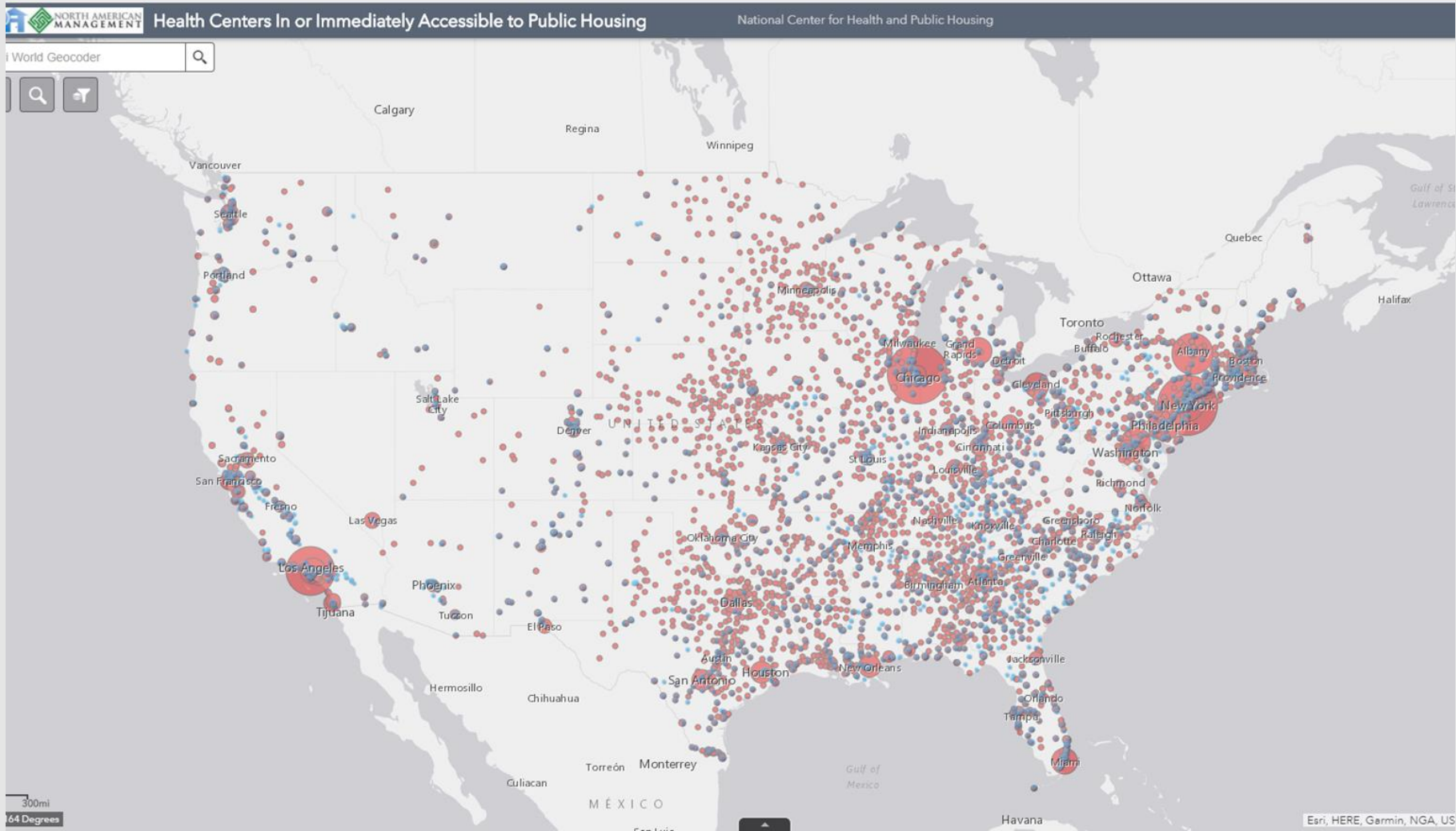
Chantel Moore, MS
Communications
Lead, National
Center for Health in
Public Housing





Module 1: Health and Housing Assistance Programs and People

Health Services and Partnership Opportunities



Nearly 1,400 Federally Qualified Health Centers (FQHC) = 29 million patients

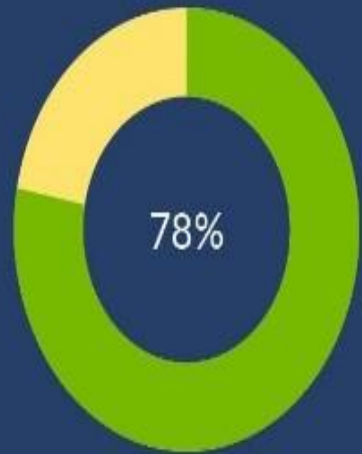
435 FQHCs near Public Housing = 5.2 million patients

107 Public Housing Primary Care (PHPC) = 866, 859 patients

Source: UDS 2020

Public Housing Primary Care (PHPC) Health Centers:

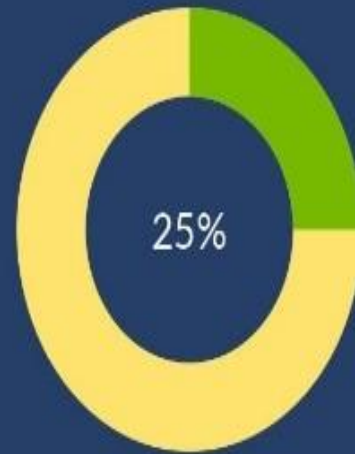
PHPC Health Centers served **866,859** patients living in public housing communities in 2020. Approximately **78%** of patients were living at or below the poverty line, **58%** were female, **25%** were children, **10%** were elderly, and **22%** were uninsured.



Below Federal Poverty



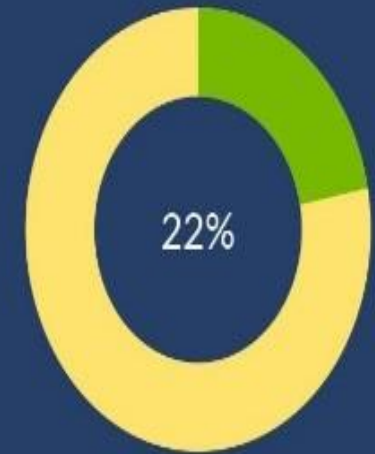
Female



Children



Elderly



Uninsured

Source: [2020 Special Populations Funded Programs \(hrsa.gov\)](https://www.hrsa.gov)

Reasons for Partnership: Primary Care, Health Issue or Crisis



Roles and Resources for Collaboration

Health Center

- Health Care
- Health Care Team
- Health Equipment
- Supplies
- Mobile Units
- Prevention & Treatment
- Referrals
- Enabling Services
- Case Management
- Goals & Objectives:
 - >Access to Quality Healthcare
 - >Improved Outcomes & Equity

Housing Provider (PHA)

- Housing
- Resident Services Staff
- Education & Outreach
- Facilities
- Referrals
- Enabling Service
- Goals & Objectives:
 - > Improve Quality of Life
 - > Self-Sufficiency

Residents

- Resident Councils
- Resident Advisory Boards
- CHWs/Navigators
- Community Leaders
- Community Knowledge & Feedback



Module 1: Health and Housing Assistance Programs and People

Federal Housing Assistance Programs

US Dept Housing & Urban Development

HUD's mission is to create strong, sustainable, inclusive communities and quality affordable homes for all

HUD Strategic Goals

- Support Underserved Communities
 - + **Invest in the Success of Communities**
- Ensure Access to and Increase the Production of Affordable Housing
- Promote Homeownership
- Advance Sustainable Communities
 - + **Integrate Health and Housing**
- Strengthen HUD's Internal Capacity



HUD Housing Assistance Programs

Public Housing (Section 9): Federally funded and regulated housing, managed by local Public Housing Agencies (PHAs) that own the buildings.

Housing Choice Voucher (Section 8): HUD's largest rental assistance program. Monthly rental assistance subsidy to assist very-low income families in renting housing on the privately-owned rental market.

Multifamily Housing: Contract is between HUD and owners of development. If tenant moves, assistance stays with owner.

Supportive Housing: Supportive services to assist homeless persons in transitioning from homelessness, and to promote the provision of supportive housing to enable homeless persons to live as independently as possible.

Tribal Housing: Housing and community development programs that benefit American Indian and Alaska Native tribal governments, Tribally Designated Housing Entities (TDHEs), tribal members, and other Native American organizations.



HUD Housing Assistance

10 million individuals receive assistance; 4 million children

Housing assistance is not an entitlement: Housing assistance does not serve everyone who is eligible. Only one quarter of those eligible actually receive assistance.

Elderly and disabled make up over half of tenant households

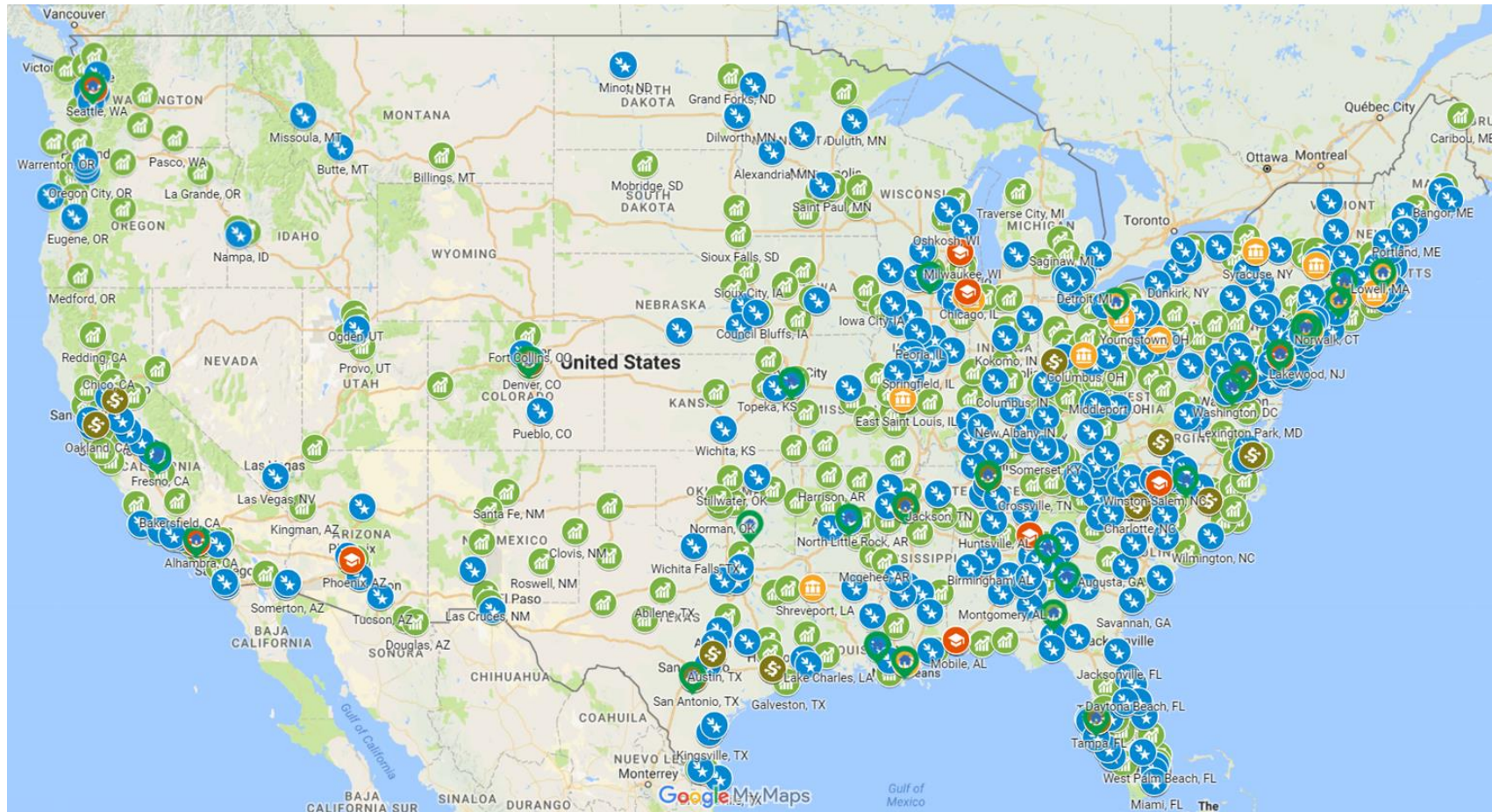
Housing expenses crowd out other expenses

Program Eligibility: Citizenship, gross income, and household size

Race/Ethnicity: 64% Minority



HUD Supportive Service Programs



-  FSS
-  Jobs Plus
-  ROSS
-  ConnectHome

- 700+ Public Housing Agencies
- 40+ Tribes
- Nonprofits & Resident Associations
- Expanding to Multifamily Owners!

Family Self-Sufficiency (FSS)



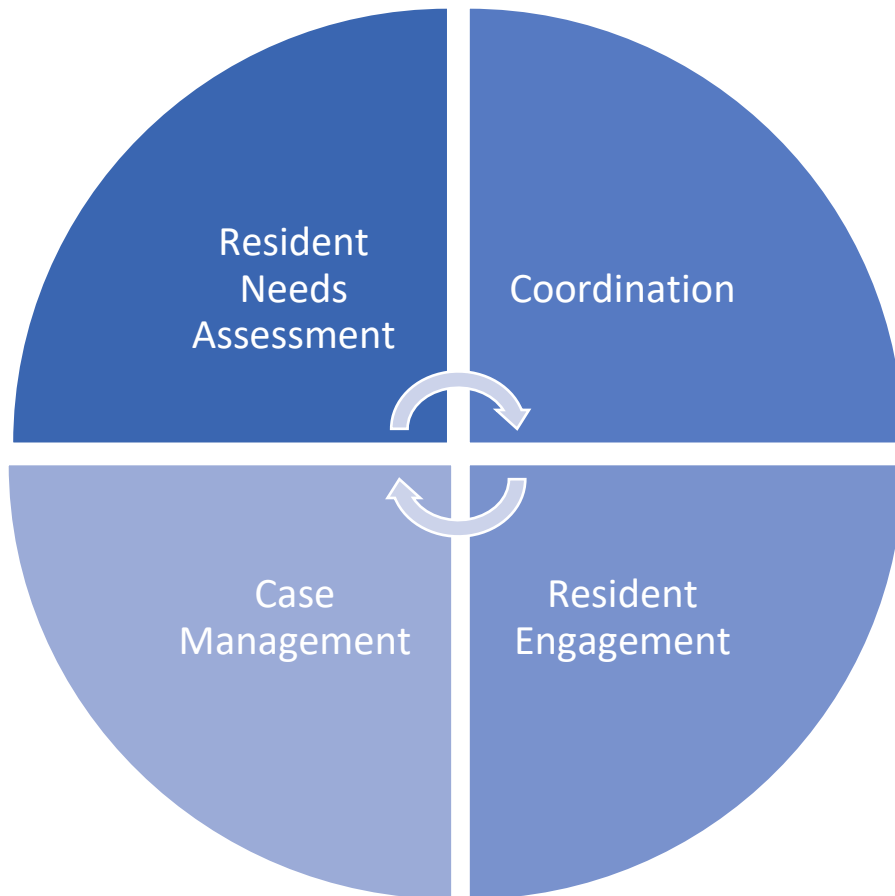
Administering an Effective Family Self-Sufficiency Program:

A Guidebook Based on Evidence and Promising Practices



- FY22: \$101 million in annual renewal awards to 700 grantees
- FY23: Expanding NEW positions to Multifamily Housing Owners for the first time, with two-year renewals
- Provides motivational coaching to increase household earned income and achieve self-sufficiency through:
 - Comprehensive case management services, including addressing critical health needs
 - Goal is to improve employment outcomes through employer connections, training, and support
 - Family escrow account that grows as earnings grow through career growth
 - Program Coordinating Committee (PCC) of Community-Based Organizations is essential, including Healthcare Partners
 - Healthcare careers are a key partnership opportunity!
- Longest-running HUD Self-Sufficiency Program, celebrating 30th anniversary in 2022
- NEW FSS Final Rule expands program eligibility to Multifamily Housing Owners

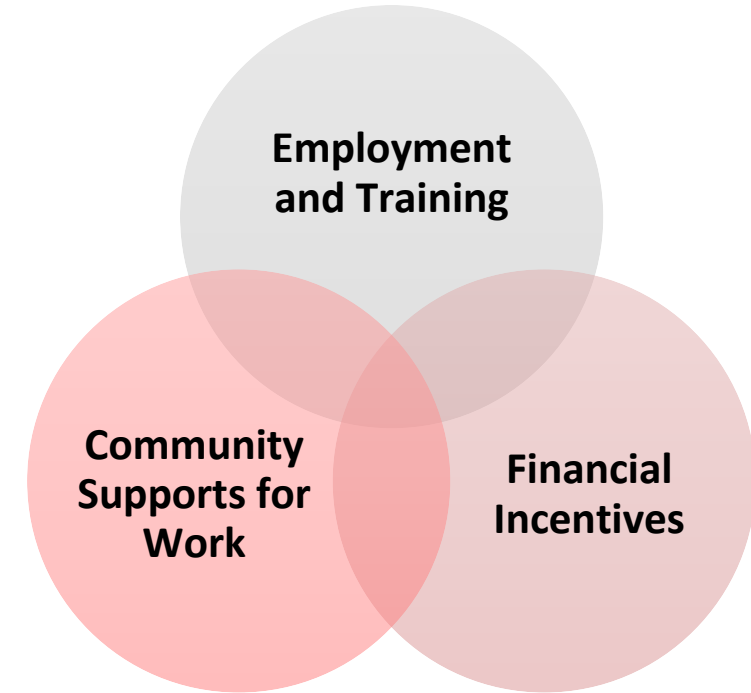
Resident Opportunity & Self-Sufficiency (ROSS)



- Currently \$36 million to 137 grantees
- 350+ grantees overall
- 3-year grants
- Funds Service Coordinators who:
 - Provide case management
 - Assess resident needs
 - Build partnerships and coordinate services with local providers
- Programs focus on identified areas of need:
 - Digital Inclusion
 - Education
 - Financial Literacy
 - Health & Wellness
 - Elderly & Disabled
 - Re-Entry
 - Employment
 - Substance Abuse

Jobs Plus

- **56 Public Housing sites since 2015**
- **Intensive, 4+ year place-based program**
- **Multi-million-dollar grants, collectively serving tens of thousands of residents**
- **Goals: address resident needs, reduce barriers, and improve employment and life outcomes**
- **Builds opportunity for residents:**
 - Supports locally-based approaches
 - Increases earnings through generous rent incentive
 - Improves employment outcomes
- **Two key roles of Healthcare Partners:**
 - Address resident health needs, including SDOH
 - Provide resident training and employment opportunities in healthcare
 - Provides a platform for healthcare collaboration opportunities, including CHWs
- **Developed in 90s as innovative evidence-based approach**





Module 2: Collaborative Strategies

**Module 3: Models That Work
and Cross-Sector Collaborations**



Online Toolkit

Coming Attractions!



Questions?

Thank you!



Bob Burns, MPA
Director,
National Center
for Health in
Public Housing



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Neighborhood &
Community
Investment Specialist,
U.S. Department of
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